



Cooperating Tavern Agreement

To combat alcohol abuse and the serious problems associated with it, the College Community Coalition has developed the following guidelines for businesses who serve alcohol.

Alcohol Sales and Server Training: Service staff should be knowledgeable of state laws and regulations regarding alcohol sales and service. We agree that businesses should:

1. Develop or review written policies on beverage service and sales.
2. Provide new employees with written policies and procedures on beverage service.
3. Educate servers through training programs such as PREP (Palmetto Retailers Education Program).
4. Encourage servers to turn away patrons who appear intoxicated.

Advertising: Advertising alcohol should be conducted within reasonable standards of good taste and sensible application. We agree that businesses should:

1. Support colleges' policies concerning advertising alcohol on campus.
2. Discourage alcohol advertising in residential housing where underage students live.
3. Discourage alcohol advertising that promotes irresponsible alcohol consumption.
4. Emphasize that patrons must be 21 years of age or older and in possession of a valid ID to consume alcohol.

Underage Drinking: The laws in South Carolina prohibit selling or serving alcohol to underage patrons. As a license holder, it is important take specific measures to reduce the use of false identification and underage service. We agree that businesses should:

1. Identify and report patrons who present false identification.
2. Evict and report patrons who purchase alcohol for underage patrons.

Celebratory Events: Problems are often encountered when patrons celebrate events, such as 21st birthdays. We agree that businesses should:

1. Take precautions to prevent over service (e.g. no free drinks) to groups celebrating an event.
2. Inform patrons of house rules regarding celebrations.
3. Discontinue sales to patrons who become intoxicated.

Driving Under the Influence: Businesses should attempt to reduce the prevalence of impaired driving. We agree that businesses should:

1. Adopt policies to prevent driving under the influence and take measures to insure that employees follow the policy.
2. Encourage patrons to use designated drivers (e.g. provide free non-alcoholic drinks for drivers).
3. Assist patrons (within reason) in finding safe transportation home.

By adopting these guidelines, businesses are taking a responsible stand in our community's struggle to end alcohol abuse and are considered valuable partners with the College Community Coalition.

Signature _____ Date _____

Printed name and establishment _____

_____ Date _____
College Community Coalition

_____ Date _____
Chief of Police, City of Charleston